

Samuel Huth - Frontend Developer

Hi, I'm Sam

I love building high quality and performant websites, and crafting intricate interfaces for web applications. In my nine years as a developer, I've conducted corporate rebrands, built industry specific web applications, configured multiple ecommerce platforms and constructed bespoke customer portals.

My passion for the frontend lies in solving complex UI/UX challenges, and transforming design concepts into pixel-perfect, user-friendly digital experiences.

Tech Stack

The Tools/Frameworks/Tech I work with.

React, RedwoodJS, Eleventy, WordPress, Shopify, AWS, SpinupWP, Linode, Google Suite, Salesforce, Figma, Adobe Suite, SASS, MUI, Mantine, Bootstrap, Tailwind

Portfolio

Cove Catering

covecatering.com.au

A rebrand and rebuild of the legacy website, with a new custom theme and ordering platform using WooCommerce.

STAFFLINK

stafflink.com.au

A complete site refresh with updated branding and SEO overhaul.

Apollo Auctions

apolloauctions.com.au

A website rebrand and new custom LMS training portal.

Attree Real Estate

attreerealestate.com.au

A website redesign with a new custom integration for property live feeds.

Unique Mobile Mechanic

uniquemobilemechanic.com.au

A new website build with focus on lead generation and SERP ranking.

Contact Me

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Previous roles

STAFFLINK

STAFFLINK provides workflows, processes and tech solutions for businesses in the Real Estate industry.

Frontend Developer

Jun 2022 - Dec 2024

I started the Frontend Developer role in mid 2022 to work as part of a team of six developers to build the primary tech product. Our platform was built with RedwoodJS (React, GraphQL, Typescript, Postgres, Prisma, Jest, StoryBook), used modern frontend frameworks (MUI, Mantine, Tailwind), and was hosted and deployed through AWS services. I was responsible for developing many of the initial core features, and scoping future features in line with company planning.

Although titled as Frontend Developer, the fast-paced environment usually meant I was working on all sides of the stack. This allowed me to handle all API requirements, configure the Postgres instance with Prisma, write custom RLS rules, and build connections to third-party APIs (Microsoft Azure, Baserow, PropertyMe).

I soon took up Frontend leadership in the team to be the point of contact for decision making and guidance. I was able to help set the standards for frontend code (code review, mentorship), usability and design standards (user flow and interactions, branding guidelines), and testing standards (Jest, Playwright).

WordPress Developer

July 2021 - June 2022

I started at STAFFLINK as a WordPress Developer in 2021, working in a team of three developers. Our lead developer would collaborate with clients and provide us high-fidelity designs to build in WordPress. The primary clientele were Real Estate agencies, so I was responsible for configuring and managing property API connections and imports to keep the site up to date with listings.

I was also responsible for completing site migrations and DNS setup for new clients, and was the primary contact for configuring and writing custom functionality for our clients with WooCommerce.

Previous roles

OSE

OSE is a Brisbane based digital agency that build websites and ecommerce solutions.

Web Developer

February 2021 - March 2021

In this role I worked in a team of over ten developers to assist with maintenance and support ticket requests. The core client base were all operating ecommerce websites, so I was able to work with a range of different platforms like Magento, WordPress/WooCommerce and Shopify.

simPRO Group

simPRO Group is a Brisbane based software and tech solutions provider for trades business across the globe.

Web Developer

January 2018 - February 2021

I started the Web Developer role at simPRO Group at the beginning of 2018, where I quickly became the key developer for building and innovating the landing pages for the Lead Generation Specialist. These pages would show dynamic content to users and would connect them through our prospects flow in Salesforce Pardot.

Along with the Senior developer, we collaborated with the entire marketing department to successfully launch a company wide rebrand and new website build. The rebuild involved a large framework change, switching our CMS from WordPress to GRAV, and rewriting our entire page templates to use modern frameworks such as Bootstrap, SASS and Twig.

Previous roles

Australia Zoo

Web Developer

January 2018 - February 2021

As the new Web Developer, I was responsible for maintaining legacy websites and systems, and handling and resolving all web based customer requests. I was able to assist in completing the new ticketing platform by taking lead on finishing the UI and conducting thorough QA testing.

I soon took lead on the website rebuild for Wildlife Warriors. This involved migrating existing content to a new custom built CMS and building the site to match the provided high-fidelity designs. I was also given responsibilities over generating email marketing templates and producing monthly web analytics reports.