Frontend Developer

Samuel Huth

Hi, I'm Sam

I like carefully crafting user interfaces and building high quality performant websites and applications. I work with React, WordPress and Eleventy.

In my nine years as a developer, I've been involved in creating and maintaining a range of web projects. These include full corporate rebrands, bespoke web applications, ecommerce platforms and customer portals.

My passion lies in solving complex UI/UX challenges, and transforming design concepts into pixel-perfect, user-friendly digital experiences.

Work History

<u>STAFFLINK</u> - Frontend Developer Jul 2022 - Nov 2024

STAFFLINK - Web Developer Jun 2021 - Jul 2022

OSE - Web Developer Feb 2021 - Mar 2021

simPRO Software - Web Developer Jan 2018 - Feb 2021

<u>Australia Zoo</u> - Web Developer Oct 2015 - Jul 2017

References available on request.

Contact

Reach out to me.

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Tech Stack

Quick list of tools/frameworks I have recent experience with.

React, RedwoodJS, Eleventy, WordPress, Shopify, Magento, AWS, SpinupWP, Linode, Google Suite, Salesforce, Figma, Adobe Suite

Projects

Recent personal projects.

Cove Catering

covecatering.com.au

Full website redesign and rebuild for a catering business. Built on WordPress with a custom theme and custom ordering platform using WooCommerce.

Unique Mobile Mechanic

uniquemobilemechanic.com.au

Full website redesign and rebuild on a custom WordPress theme.

Previous roles

STAFFLINK

Frontend Developer
June 2022 - December 2024

I started the Frontend Developer role in mid 2022 to work as part of a team of six developers to build the primary tech product. Our platform was built with RedwoodJS (React, GraphQL, Typescript, Postgres, Prisma, Jest, StoryBook), used modern frontend frameworks (MUI, Mantine, Tailwind), and was hosted and deployed through AWS services. I was responsible for developing multiple core features and scoping and mapping future features in line with company planning.

Although titled as Frontend Developer, I was working on all sides of the stack. This meant I was responsible for generating my own Prisma Schema, RLS rules, GraphQL Services, and connections to third-party APIs (Microsoft, Baserow, PropertyMe).

I soon took up Frontend leadership in the team to replace the vacant Senior position. I took the lead in UX/UI decisions, which meant providing feedback and guidance for teammates to bring better frontend standards to the product. I was also responsible for Frontend testing, specifically writing and maintaining Jest tests for our custom component library, and E2E Playwright test for new features and functionality.

STAFFLINK

WordPress Developer July 2021 - June 2022

I started at STAFFLINK as a WordPress Developer in 2021, working in a team of three developers. Our lead developer would collaborate with clients and provide us high-fidelity designs to build in WordPress. The primary clientele was Real Estate agencies, so I was responsible for configuring and managing property API connections and imports to keep the site up to date with listings.

I was also responsible for completing site migrations and DNS setup for new clients, and was the primary contact for configuring and writing custom functionality for our clients with WooCommerce.

Previous roles

OSE

Web Developer February 2021 - March 2021

In this role I worked in a team of over ten developers to assist with maintenance and support ticket requests. The core client base were all ecommerce stores, so that meant I was able to work with Magento, WordPress/WooCommerce and Shopify.

simPRO Group

Web Developer January 2018 - February 2021

I started the Web Developer role at simPRO Group at the beginning of 2018, where I quickly became the key developer for building and innovating the landing pages for the Lead Gen specialist. These pages would show dynamic content to users and would connect them through our prospects flow in Salesforce Pardot.

Along with the Senior developer, we collaborated with the entire marketing department to successfully launch a company wide rebrand and new website build. The rebuild involved a large framework change, switching our CMS from WordPress to GRAV.

Australia Zoo

Web Developer October 2015 - July 2017

As the Web Developer, I was responsible for building new platforms and maintaining legacy websites and systems. I was able to assist in completing the new ticketing platform by updating the UI to match high-fidelity designs.

I soon took lead on the website rebuild for Wildlife Warriors. This involved migrating existing content to a new custom built CMS and building the site in line with provided designs. I was also given responsibilities over customer support requests for all websites, producing email marketing templates and generating web analytics reports.